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KATHLEEN QUINN VOTAW

ABOUT KATHLEEN

Kathleen knows what keeps CEOs up at night because she is one!. It's their people — or at least it should be. Finding, keeping, and growing talent should never be an afterthought. It should be a daily endeavor, just like finding and keeping great customers.

As founder and CEO of TalenTrust, Kathleen is one of less than 2% of women business owners whose company broke the million-dollar mark. Along this journey, she's learned an important lesson: a people-centric workplace is the key to attracting and retaining talent.

She's helped 1,000+ diverse companies develop fulfilling cultures, targeted recruitment strategies and, most importantly, engaged employees who want to come to work each day.

With 30+ years of recruitment expertise, Kathleen will help you flip the switch on recruitment for good. You'll learn to lead with trust (not suspicion), elicit honest feedback, and build a culture that inspires people to crush it.

"Kathleen spoke to our national conference and also ran a workshop with our franchisees. She was amazing all around! She was also very helpful to all our franchisees in terms of how to think differently about the Team Member(employee) experience and how to impact it positively to hire and retain more great people."

-Edward Logan, CEO, Sportclips

"I booked Kathleen to speak at the 31st annual Professional BusinessWomen of California's conference. Kathleen's content is approachable and she made sure to leave our audience of 6000+ attendees with key takeaways. I highly recommend her and her content for anyone looking for a fabulous speaker."

-Stephanie Heishman, Events Consultant, PBWC



SPEAKING TOPICS

RECRUITMENT IS A SALES PROCESS

Posting ads online and praying for a bite isn't enough. It's time to approach recruitment with the same zeal as customer acquisition. Learn how HR and marketing teams can collaborate to boost your employment brand and target your desired talent pool.

DARE TO CARE

Learn how to create your Camelot Community by instilling and giving trust, creating an incredible employee experience that supports the whole person, and authentically showing up and caring helps develop a community where your employees and business can flourish.



PUT PEOPLE FIRST

No one can argue that technology is disrupting the way we do HR. But it'll never replace the need to develop people-centered workplaces. When employees feel they belong, have opportunities to grow, know their work has meaning, and trust their leaders — that's when you create success. Put people first. Everything else will follow.

FIND YOUR VOICE

Are some of your employees singing off key? Identify the cause of dissonant chords with an honest look at your culture, engagement, and recruitment processes. Organizations thrive when all members of the team have a voice. It's up to you to foster workplace harmony by championing an environment of respect and understanding.