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KATHLEEN QUINN VOTAW

ABOUT KATHLEEN

Kathleen knows what keeps CEOs up at night because she is one!. It's their people — or at least it should be. Finding, keeping, and growing talent should never be an afterthought. It should be a daily endeavor, just like finding and keeping great customers.

As founder and CEO of Talen Trust, Kathleen is one of less than 2% of women business owners whose company broke the million-dollar mark. Along this journey, she's learned an important lesson: a people-centric workplace is the key to attracting and retaining talent.

She's helped 1,000+ diverse companies develop fulfilling cultures, targeted recruitment strategies and, most importantly, engaged employees who want to come to work each day.

With 30+ years of recruitment expertise, Kathleen will help you flip the switch on recruitment for good. You'll learn to lead with trust (not suspicion), elicit honest feedback, and build a culture that inspires people to crush it.

"She brought a fresh and current perspective that anyone can implement in their organization. ...allowing you to walk away feeling like you were part of a conversation and not just a spectator."

– Kevin Lemasters, President, EnviroPest

She presents practical insights & actionable recommendations based on her real-world experience, which helps business leaders solve their #1 challenge: attracting, developing and retaining top-level talent."

– ACG Global



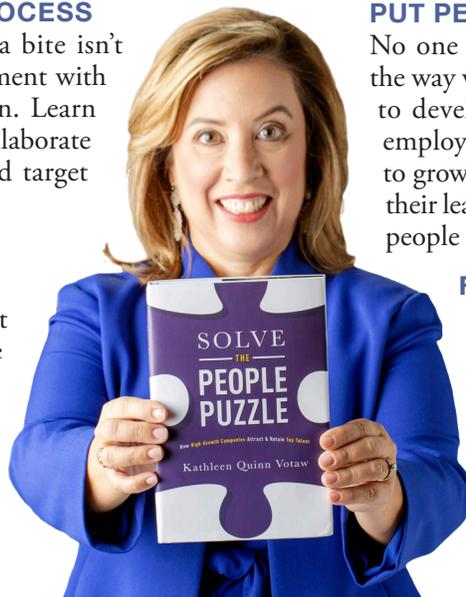
SPEAKING TOPICS

RECRUITMENT IS A SALES PROCESS

Posting ads online and praying for a bite isn't enough. It's time to approach recruitment with the same zeal as customer acquisition. Learn how HR and marketing teams can collaborate to boost your employment brand and target your desired talent pool.

CULTURE BY DESIGN

Your culture exists whether you know it or not. It sets the tone for your entire employment brand — and you simply can't fake it. Get the tools to establish an environment that's irresistible and irreplaceable to top talent. Don't settle for culture by default. Take an active role and build a culture by design.



PUT PEOPLE FIRST

No one can argue that technology is disrupting the way we do HR. But it'll never replace the need to develop people-centered workplaces. When employees feel they belong, have opportunities to grow, know their work has meaning, and trust their leaders — that's when you create success. Put people first. Everything else will follow.

FIND YOUR VOICE

Are some of your employees singing off key? Identify the cause of dissonant chords with an honest look at your culture, engagement, and recruitment processes. Organizations thrive when all members of the team have a voice. It's up to you to foster workplace harmony by championing an environment of respect and understanding.